

boom—a loud deep sound with much resonance

. . . as of a distant cannon or

an earthquake

a rapid advance in prices

or a sudden bound of activity in any business

truth and the consequences that follow from it, as when

one “lowers the boom”

the effective launching of anything upon public attention

an impetus given to any movement or enterprise

a long beam from which a microphone is suspended

to capture conversations in a crowd

a spar run out to extend a ship’s sail

a pole set up to mark the course

of the deep water

the cry of the bittern

COEDITORS

Carolyn de la Peña
University of California, Davis,
Davis Humanities Institute

Louis Warren
University of California, Davis

MANAGING EDITOR

Mark Penrose

DEVELOPMENTAL EDITOR

Abby Wasserman

EDITORIAL ASSISTANT

Ami Sommariva

EDITORIAL BOARD

Robert Alvarez
University of California, San Diego

Willy Bauer
University of Nevada, Las Vegas

Leo Chávez
University of California, Irvine

Miroslava Chávez-García
University of California, Davis

William Deverell
University of Southern California

Matthew Garcia
Arizona State University

Ruth Wilson Gilmore
City University of New York
Graduate Center

Jan Goggans
University of California, Merced

Josh Kun
University of Southern California,
Annenberg School for Communication
and Journalism

Mariam Lam
University of California, Riverside

Ralph Lewin
California Council for the Humanities

George Lipsitz
University of California, Santa Barbara

George J. Sanchez
University of Southern California

Josh Sides
California State University, Northridge

Susan Straight
University of California, Riverside

Julie Sze
University of California, Davis

David L. Ulin
The Los Angeles Times

Richard Walker
University of California, Berkeley

Rick Wartzman
The Drucker Institute

Devra Weber
University of California, Riverside

Kim Yasuda
University of California, Santa Barbara

Michael Ziser
University of California, Davis

REGIONAL PUBLISHER

Kim Robinson
University of California Press

Boom: A Journal of California (ISSN 2153-8018, e-ISSN 2153-764X) is published quarterly (Spring, Summer, Fall, Winter) by University of California Press, Journals and Digital Publishing, 2000 Center Street, Suite 303, Berkeley, CA 94704-1223. Periodicals postage pending at Berkeley, CA, and additional mailing offices. POSTMASTER: Send address changes to *Boom: A Journal of California*, University of California Press, Journals and Digital Publishing, 2000 Center Street, Suite 303, Berkeley, CA 94704-1223. E-mail: customerservice@ucpressjournals.com.

See www.ucpressjournals.com for single issue and subscription orders, and claims information. Domestic claims for nonreceipt of issues should be made within 90 days of the mail date; overseas claims within 180 days. Mail dates can be checked at: www.ucpressjournals.com/ucpress.asp?page=ReleaseSchedule. University of California Press does not begin accepting claims for an issue until thirty (30) days after the mail date. Out of print issues and volumes are available from Periodicals Service Company, 11 Main Street, Germantown, NY 12526-5635. Phone (518) 537-4700. Fax (518) 537-5899. Website: www.periodicals.com.

Inquiries about advertising can be sent to adsales@ucpressjournals.com. For complete abstracting and indexing coverage for the journal, please visit www.ucpressjournals.com. All other inquiries can be directed to customerservice@ucpressjournals.com.

Copying and permissions notice: Authorization to copy article content beyond fair use (as specified in Sections 107 and 108 of the US Copyright Law) for internal or personal use, or the internal or personal use of specific clients, is granted by The Regents of the University of California on behalf of the American Musicological Society for libraries and other users, provided that they are registered with and pay the specified fee through the Copyright Clearance Center (CCC), www.copyright.com. To reach the CCC's Customer Service Department, phone (978) 750-8400 or write to info@copyright.com. For permission to distribute electronically, republish, resell, or repurpose material, and to purchase article offprints, use the CCC's Rightslink service, available on JSTOR at <http://www.jstor.org/r/ucal>. Submit all other permissions and licensing inquiries through the University of California Press's Rights and Permissions website, www.ucpressjournals.com/reprintInfo.asp, or via e-mail: journalspermissions@ucpress.edu.

Credits and Copyrights

Page 1: photograph courtesy Sims family, 2: photograph by Todd Lappin, 3-4: courtesy of Sims family, 5-10: photographs by Spring Warren, 14: photograph courtesy of The Bancroft Library at the University of California in Berkeley, 15: photograph by Patrick Zimmerman, 16: photograph courtesy of 350.org, 20: photograph by Ben Olender. © 2010 *Los Angeles Times*. Reprinted by permission, 22: photograph by Steve Rhodes, 24: image courtesy of Dan Wood, 26: photograph courtesy of johnwilliamsphd (<http://www.flickr.com/photos/johnwilliamsphd>), 31: photograph by Fritz Liess, 32: photograph by Emily Hoyer, 34: photograph by Fritz Liess, 39: image courtesy of Hoover Institution Archives. Norman Allderdice Collection, box 7, folder 6, 42 left column: photograph courtesy of David Knight, 42 right column: photograph by Richard Johnstone, 46: photograph by Spring Warren, 47: C.M. González, 48: photograph by Spring Warren, 49: photograph by Alicia Ko, 50: Photograph by Gregory Bojorquez (www.gregorybojorquez.com), 51: photograph courtesy of Cathy Cole, 58-61: images courtesy of Petate Productions, 63-66: photographs by Kim Stringfellow, 68-70: photographs by Spring Warren, 71: images courtesy of Regine Basha, 74: photograph courtesy of Library of Congress, Prints & Photographs Division, FSA/OWI Collection, [LC-DIG-fsa-8b33359], 77: photograph courtesy of Library of Congress, Prints & Photographs Division, FSA/OWI Collection, [LC-DIG-fsa-8b38632], 78: photograph by Gerhard Gscheidle, courtesy of University of Minnesota Press, 80-81: image reprinted from July 26, 1896 *San Francisco Chronicle*, 82: photograph by Chris Carlsson, 83: image by Mona Caron (www.monacaron.com), 85: photograph by Chris Carlsson, 86: photograph by Amy Whelan, 88-101: photographs by Matt Black.

On the cover: "Dozer Burn" © Youngsuk Suh

Special thanks to our interns Anne C. Gable and Catherine J. Lee



Printed by Allen Press, Lawrence, KS.

© 2011 The Regents of the University of California. All rights reserved.